



STRATEGIC SOLUTIONS. STRONGER ORGANIZATIONS.

Professional Services + Procurement Solutions | People • Learning • Implementation • Procurement

WHO WE ARE

Kemp Advisory Group, LLC is a woman- and minority-owned multidisciplinary professional services and procurement solutions firm helping government agencies, utilities, educational institutions, businesses, and nonprofits strengthen workforce capability, navigate change, and implement new processes and technologies.

We deliver training, instructional design, change management, implementation, and business support—and meet supply needs through specification-based sourcing, RFQ response, and PO fulfillment.

COMPANY SNAPSHOT

LEGAL NAME Kemp Advisory Group, LLC
HEADQUARTERS Tyler, Texas • Serving Nationwide
BUSINESS TYPE Woman- & Minority-Owned Small Business
PRINCIPAL Meshayla Kemp, MBA, M.Ed.
UEI X2KMLUMBW5X5
CAGE 206Y2
D-U-N-S 14-582-5341
SAM.GOV Registered & Active

CORE COMPETENCIES

WORKFORCE TRAINING & DEVELOPMENT

- Instructor-led and virtual training (ILT/VILT)
- Technical and systems training
- Train-the-trainer
- Workforce development
- Learning strategy

BUSINESS & PROGRAM SUPPORT

- Business consulting
- Program development
- Process improvement
- Technical and proposal writing
- Government contracting support
- Grant and proposal development

INSTRUCTIONAL DESIGN & ELEARNING

- Curriculum and course development
- eLearning development (Articulate; SCORM/xAPI)
- Learning management systems
- Microlearning and gamification
- Job aids and performance support

PROCUREMENT & COMMERCIAL PRODUCT SOURCING

- Government and commercial product sourcing
- Supplier and distributor coordination
- RFQ, quote, and purchase order fulfillment
- Commercial-off-the-shelf (COTS) products
- Institutional and bulk purchasing
- Specification-based sourcing; delivery coordination

CHANGE MANAGEMENT & IMPLEMENTATION

- Change readiness
- Stakeholder engagement
- Communications
- Training strategy
- Technology implementation support
- User adoption

MARKETS SERVED

Federal Government • State Government •
Local Government • Educational Institutions •
Utilities • Corporations • Small Businesses •
Nonprofits • Prime Contractors

PAST PERFORMANCE

KAG PAST PERFORMANCE

Utility Technology Transformation & Workforce Training — Texas Electric Company

Change management, workforce readiness, and technical training for an enterprise asset-management implementation, delivered in agile phases.

ROLE Subcontractor **PERIOD OF PERFORMANCE** April 2026 – Present *(Managing Principal engaged prior to KAG's founding)*

288

Personnel supported: back office, supervisors & field crews

2

Business units: Transmission (53) and Substation (235)

3

Agile phases delivered for the Transmission group

Phase 1

Underway for the Substation group

ANALYSIS & PLANNING

Stakeholder & training needs analysis • Training plan & schedule • Change management & communications plans

DESIGN & DEVELOPMENT

Storyboarding • LMS course development • Microlearning • Gamification • Video • Assessments

DELIVERY & SUPPORT

Facilitated training • Supervisor guides • QRGs • Surveys, flyers & job aids • UAT & training prep

FOUNDER & KEY PERSONNEL EXPERIENCE

FOUNDER EXPERIENCE

Statewide Educator Certification Program

Designed and developed a comprehensive educator certification program from the ground up—curriculum architecture, LMS-based learning, instructor-led and on-demand courses, guides, job aids, assessments, and operational support. Delivered as a contractor with Six Red Marbles.

RESULT State of Michigan approval on first submission.

FOUNDER EXPERIENCE

Enterprise Learning & Course Development

Led and supported learning initiatives across K-12, higher education, corporate, government-related, and technical environments—developing scalable curricula, digital learning, technical training, assessments, facilitator resources, and performance-support materials.

Kemp Advisory Group, LLC was founded April 26, 2026. Founder Experience reflects work performed by Managing Principal Meshayla Kemp before KAG’s founding.

DIFFERENTIATORS

■ Professional services + procurement in one firm	■ Meets service- and product-based requirements
■ Responsive, specification-based sourcing	■ Government, utility, education & business experience
■ Flexible project- and contract-based support	■ Coordinates suppliers, subcontractors & partners
■ Woman- and minority-owned small business	■ Training, change & technical communication depth

CONTRACTING

Available for prime contracts, subcontracting, teaming, RFQs, purchase orders, and micro-purchases.

- ✓ **Accepts Government Purchase Cards**
- ✓ **ACH/EFT and Approved Invoicing**
- ✓ **Opportunity-Specific Product Sourcing**

PROCUREMENT & SOURCING CAPABILITY

Kemp Advisory Group can source commercially available products and supplies in response to agency specifications, RFQs, purchase orders, micro-purchase requirements, and other procurement needs. Product sourcing is opportunity-specific and may include products outside the representative categories shown in company marketing materials.

Representative categories: office and administrative supplies · training and educational materials · technology equipment, peripherals and accessories · furniture and workplace products · operational, safety, field, and facility supplies · printing and promotional products · business equipment

REPRESENTATIVE TECHNOLOGIES

Learning Development & Content	Articulate 360 • Camtasia • Vyond • Canva • ClickLearn
Learning Management Systems	Oracle LMS • Canvas by Instructure • Blackboard • TalentLMS
Enterprise & Business Systems	IBM Maximo • SAP Concur • Workday • SAP SuccessFactors • Salesforce • ADONIS
Project & Collaboration	Jira • Microsoft 365 • SharePoint • Google Workspace • Asana • Smartsheet
Data & Business Applications	Power BI • Power Apps • Microsoft Visio

CORE NAICS & PSC CODES

611430	Professional & Management Development Training	541618	Other Management Consulting Services
611420	Computer Training	541512	Computer Systems Design Services
611710	Educational Support Services	541519	Other Computer Related Services
541611	Administrative & General Management Consulting	U008	PSC — Training/Curriculum Development
541612	Human Resources Consulting Services	R408	PSC — Program Management/Support Services

Additional NAICS/PSC codes, including product and supply classifications, are identified for each specific procurement requirement.

Let’s build what’s next—together.

Let’s discuss how Kemp Advisory Group can support your workforce, learning, change, and implementation objectives.

POINT OF CONTACT Meshayla Kemp, Managing Principal

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